

PRESS RELEASE

Ronafix - a new image but the same quality, strength and performance

Ronafix has long been established in the construction industry as a quality polymer admixture; its reliability, performance and consistency making it a firm favourite with clients, specifiers, contractors and distributors.

Ronafix is the worldwide number one product specified for major and minor projects throughout the world and has full BBA certification.



One thing that has changed about **Ronafix** is the appearance of the five litre bottle. As part of a product rebrand, **Ronafix** five litre is now contained in a black bottle made from recycled plastic. Each of the three applications has a different colour label; orange and black for screeds, aqua blue and black for waterproofing and a vibrant red and black for bonding and bedding.

*“We knew that **Ronafix** is a product renowned for its quality for over forty years, but that wasn’t reflected in the packaging. People new to the industry could have dismissed it as “just another admixture” if they weren’t aware of the **Ronafix** history and reputation.”*

The new branding makes the bottle stand-out amongst other similar products and the metallic effect makes the labels shine, reflecting the quality of the, four times BBA accredited, admixture they describe.”

Daniel Osen, Managing Director

Ronafix is the only SBR additive with four BBA certificates.

- 1 Ronafix** BBA Approved admixture for screeds
British Board of Agrément - Certificate No. 89/2150
- 2 Ronafix** Admixture for waterproof renders and tanking
British Board of Agrément—Certificate No. 86/1651
- 3 Ronafix** BBA certified liquid admixture for concrete repair mortars
British Board of Agrément Certificate No. 89/2151
- 4 Ronafix** Liquid admixture for bedding brick slips, paving & cladding
British Board of Agrément Certificate No. 89/2149

Other key features

- Waterproof and frostproof
- Excellent wear resistance
- Can be applied in thin section
- Improved compressive, tensile and flexural strength
- Rapid drying - can receive floor coverings after 10 days @ 50mm
- Will accept foot traffic after 24 hours
- Compatible with underfloor heating systems

Ronafix manufacturer Ronacrete has been assessed and registered by the NQA for ISO 14001, which deals with Environmental Management, ISO 9001, the Quality Management standard and OHSAS 18001 which covers Occupational Health and Safety Management.

Notes for editors

About Ronafix

Ronafix is a single part modified styrene butadiene liquid additive for cement mortars which enhances physical and chemical properties, allows mortars to be placed in thin section, provides waterproofing and resistance to frost and promotes adhesion to building surfaces.

Mortars containing **Ronafix** are used for a wide range of applications where thin high strength high performance mortars are required. Typical minimum application depth is 6mm.

Ronafix is supplied as a single component white liquid. According to its specified use within mortars it is diluted with water and added to cement, sand (and aggregate) to provide the required performance characteristics. As a priming or bonding coat **Ronafix** is used with cement only to provide adhesion between substrate and mortar.

Ronafix can be used for a wide range of applications which include:

- Thin bonded levelling screeds
- Thin wearing screeds
- Thin floating screeds
- Underfloor heating screeds
- Heavy duty floor screeds
- Waterproof screeds
- Waterproof renders
- Swimming pool tanking renders
- Lift shaft tanking
- Basement tanking
- Weatherproof renders
- Thin section bedding mortar
- High strength bonding primer

About Ronacrete

Founded on 1st April 1969 Ronacrete is an internationally recognised manufacturer of high quality, high performance products and systems with centres of excellence in the UK, Europe, Hong Kong and China. With on-site R&D and technical, sales and marketing support. Ronacrete products meet British Standards wherever possible or have BBA Agrément Certification.

Ronacrete's five product ranges are:

Bedding and Bonding, Concrete repair and coatings, Resin bound and bonded surfacing, Screeds, Waterproofing and tanking,

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